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AIR ADVANTAGE AWARDS FIRST FRANCHISE.

FRANKENMUTH, MI. - Air Advantage Franchising Group, located in Frankenmuth Michigan, has announced the award of their first franchise to DLST Enterprises of Harbor Beach, Michigan. DLST Enterprises will deploy the Air Advantage Wireless Broadband System to rural areas in parts of St. Clair, Macomb and Oakland Counties in southeast Lower Michigan.

Air Advantage provides innovative wireless broadband communication with a strong focus on performance enhancements and customer service. Air Advantage's wireless technology offers service to areas generally not served by other traditional ISP's, telecommunications providers or cable companies. Air Advantage currently serves customers primarily in Michigan's largely rural Thumb area. Its business began in 2002 serving residents in 5 communities using elevator grain silos as the vertical real estate necessary to broadcast their signal and provide broadband service. Since its inception, Air Advantage has grown its network to over 40 communities serving over 4,000 customers and has become one of the largest license-free wireless broadband providers in the Nation.

Air Advantage is excited about the prospects that this franchise opportunity offers. Air Advantage Franchising Group Founder Scott Zimmer states, "This is a great opportunity to bring broadband service to areas in desperate need of this service. We receive a lot of calls from this area asking us to expand. The development of this franchise territory will provide these residents with an essential service". Currently only about 31% of rural Internet users have broadband service available nationwide. This compares to approximately 47% in urban areas.

Dave Korbelt, President of DLST states that he looks forward to bringing this service to rural southeast Michigan. "We have watched Air Advantage grow for several years and are excited to be the first franchise to offer this service to an expanding territory. We know there is a need for this service and we look forward to fulfilling this need."

Many more franchise territories are available in Michigan and throughout the United States. More information regarding this unique opportunity can be found at Air Advantage Franchising Group's website at www.a2fg.com. Air Advantage franchisees will have a full line of Internet services available to offer prospective customers. These services are available for viewing at www.airadvantage.net.

Visit our website or call 989.652.9500 to find out more on Air Advantage's innovative way of providing wireless Internet service through the use its franchise model.